

EXECUTIVE EDUCATION COURSES AT THE SCHOOL OF MANAGEMENT

Differentiate yourself and your organisation with the Executive Education offer at Swansea University's School of Management. Explore our flexible courses, our research capabilities and consultancy services - all designed to support you and your organisation with futureproofing, embracing innovation and being ahead of the game.

IN THE SPOTLIGHT

Our top courses to transform you and your organisation:



CHARTERED INSTITUTE OF MARKETING COURSES

As an approved Chartered Institute of Marketing (CIM) Study Centre, you can study the following at the School and become a CIM accredited marketer to help drive forward marketing success in your organisation.

- Diploma in Professional Marketing – Level 6
- Diploma in Professional Digital Marketing - Level 6
- Certificate in Professional Digital Marketing – Level 4

Start date for all CIM courses:

September 2021

PART-TIME MBA

The part-time Master of Business Administration (MBA) has ultimate flexibility, making it possible to manage existing work and family commitments alongside your studies. The programme has a concern for human values as well as shareholder value and equips learners with global skills for organising and collaborating, as well as competing, in the private, public and third sectors. Its emphasis on imagining future possibilities and making an impact on society addresses the gap between practice and theory that can exist in management.

Course Structure: The part-time MBA takes two years to complete, with a blended delivery including face-to-face weekend seminars taking place every 8-10 weeks. September 2021 entry.

The MBA can also be completed as a full-time programme for those that are able to commit a year to full-time studies.

Start date: September 2021

PART-TIME DBA

This part-time professional doctorate is designed for senior managers and leaders across all sectors; private, public and not-for-profit. The Doctor of Business Administration (DBA) is for those wanting to research a specific issue facing their organisation, challenging the status quo to critically explore and evaluate how things can be done better, more sustainably, and with greater impact. The Swansea DBA will allow you to investigate new ways of doing things in your individual organisation with guidance from a team of established academics.

Course Structure: The DBA is a 4-year, part-time programme. While your research will be carried out in your own context, each of the six modules will be structured around a three-day intensive teaching block. This means that twice yearly, you will attend face-to-face workshops on our Bay Campus in Swansea, as well as enjoying the support of your supervisory team and being part of the research community at Swansea University School of Management.

Start date: October 2021

swansea.ac.uk/som/cim-courses

swansea.ac.uk/som/part-time-mba

swansea.ac.uk/som/dba

RESEARCH OPPORTUNITIES

Have a business challenge that requires further research?

Contact our Executive Education team to explore how we can help you and your organisation:

som-execed@swansea.ac.uk

BESPOKE CONSULTANCY SERVICE

Are you looking at new ways of doing things, or are wanting to expand but unsure how?

Our Executive Education Team may be able to help through a bespoke consultancy service: som-execed@swansea.ac.uk

Executive Education at the School of Management - Putting Thought-Leadership Into Action

swansea.ac.uk/som/executive-education